

IN-PERSON VOLUNTEER RECRUITMENT SCRIPT

Cincinnati Won't Discriminate

Smile and introduce yourself

Hi there. My name is _____ and I'm a volunteer with the Vote for Fairness Campaign. We're the campaign working to protect gay, lesbian, bisexual, and transgender people from discrimination. **Did you know that right now in Cincinnati it's legal to fire someone just for being gay or transgender?** [Listen/Respond.]

Engage and teach urgency

It's also legal to kick people out of housing for that reason. These fundamental rights shouldn't be denied to people based on who we love or what we look like. When this appears on the ballot in November, **can we count on you to vote FOR fairness and AGAINST discrimination (to protect gay and transgender folks from discrimination)?**

If Yes: Great – thanks for your support. **Is this issue important to you?** [If NOT yes, then leave.]

Why? [Listen.] Right now our highest priority work is making sure that thousands of fair-minded voters like you turn out to vote this November.

If No: Thanks for your time. [Leave.]

ASK for help with urgency

Together, we have a chance to really change things here in Cincinnati, but only if everyone pitches in. To win, we need to talk with thousands of voters about fairness and find enough of them (58 thousand, in fact!) to vote with us on Election Day (less than 100 days away!). In order to reach that goal, we're going door-to-door in Cincinnati neighborhoods to tell voters about the issue. We're finding our supporters and making sure they vote. **Can you join our team next Saturday to talk to voters directly?**

If Yes: That's great! We can definitely use your help at other events, too. Can you also join us at our **phone bank this Monday at 6PM?**

If No: What about these other events? [Show them the list.]

If Yes: That's great!

If No: [Push back (see below). If still no, ask for donation, then thank them for their time.]

[Hand them clipboard to get their info. While they are signing up:]

We need a lot more people like you! Do you have a friend you could bring with you? Would you like me to take down their info from you and give them a call?

We want to make sure we're doing the best job possible of reaching out to folks whose voices haven't always been heard historically. To make sure we're doing a good job of that, we're asking, **do you identify yourself as transgender?** [Pause] **Youth?** [Pause] **A person of color?** [If yes to any, indicate in last column.]

Our opponents spent six times as much money as we did in 2004. **Could you help us even out the playing field by contributing \$25 to the campaign today?**

Thanks

[Sticker/Receipt.] This receipt has some more information about the event on it, and we'll call you a couple of days beforehand to confirm your commitment and to make sure you have all the information you need. Thank you so much for helping with the campaign. We can't win this without you. Have a great day!

Questions to ask if unsure

Oh? What's stopping you from joining us? [Listen] Well, you said this issue is important to you, right?

Have you ever done anything like this before?

What do you normally do on a Saturday morning/Sunday afternoon?