

VOLUNTEER RECRUITMENT PHONEBANK SCRIPT

Cincinnati Won't Discriminate

Three NAMES: yours/ours/theirs

Hi! ☺ Is _____ there? Hi, my name is _____. I'm a volunteer with Citizens to Restore Fairness, the campaign against discrimination and for fairness for gay and transgender Cincinnatians.

What we are doing — with urgency

I'm calling you with a quick campaign update and to ask for your help. We have less than 13 weeks left to mobilize volunteers and voters so that we can retain protections from discrimination for gay and transgender people on Election Day.

Unlike 2 years ago, because this is not a high-profile presidential election, whichever side turns out more of their supporters will win. So, our highest priority right now is talking one-on-one with likely voters to build our list of supporters that we can get out to vote this November.

The ASK — our highest priority need

This Saturday, from 9:30 to 2, we'll be going door-to-door talking with voters in Clifton and Northside. **Will you join us on Saturday?**

[If YES] Great! Do you have a pen and paper handy so I can give you all the details on where we're meeting? [See volunteer receipt for location]

Have you ever gone door-to-door before? We meet at 9:30 am for a full training when we'll give you a script and time to practice so you're fully prepared to talk with voters. We'll also pair you up with a partner walking on the other side of the street. Then we'll all get back together for some lunch and talk about how we did.

Do you have a friend who might want to help who you can ask to come with you? [If YES] Great! What's their name? When will you have a chance to check with them to see if they can come with you?

What's the best number to reach you during the day in case there are any changes?

PUSHBACK QUESTIONS: Strong & direct, but not pushy!

[TIME CONFLICT/NO SCHEDULE]

What do you (normally) have going on on Saturday?

We only have ___ days before Election Day and we have to start now in order to make sure we're on track to pass the HRO. _____ is the best time to reach voters at the door/on the phone — **can you shift your schedule around so you can make it?**

[MAYBE / UNSURE]

Have you ever gone door-to-door before? We meet at 9:30 am for a full training when we'll give you a script and time to practice so you're fully prepared to talk with voters. We'll also pair you up with a partner walking on the other side of the street with you so you'll have someone to call upon. Then we'll all get back together for some lunch and talk about how we did. The final vote is approaching in ___ days, and we just don't have many opportunities left to make sure the HRO passes. **Will you give it a try?**

[If NO] I'm sorry you can't make it. We have volunteer opportunities every day of the week, including recruiting volunteers, talking with voters, and helping out in the office. **What day and time works best for you?**

FINAL ASK: MAKE A DONATION [for those who can't give volunteer time]

The other way you can help is by making a donation to the campaign. Because we can't reach everyone at the door, we also need to build a full-fledged campaign that will include TV ads and mail. It will be very expensive. A donation today will help build the early support necessary to pay for TV and mail in November. Would you be willing to give a contribution of \$50 right now over the phone?

[If too much money] Is there another amount you'd be more comfortable giving?

[If YES] Great! Thanks for your support. [Fill out all information on donation envelope.]

[If prefers to mail a check] Let me give you the address of where to send your check:

318 East 4th St., Cincinnati, OH 45202. Make the check payable to Citizens to Restore Fairness.

Thanks for your support! Have a great night.